

The logo for SBZ Associates is centered on a white square. The letters 'sbz' are in a bold, lowercase, red sans-serif font. Below them, the word 'associates' is written in a smaller, lowercase, black serif font. The background of the entire image is a collage of red and grey rectangular blocks of varying opacities, with a faint, large-scale grid pattern overlaid.

sbz
associates



Company Overview

SBZ Associates is a Business and IT consulting firm with offices in Liverpool, Islamabad and Geneva. With an entrepreneurial passion, SBZ Associates aspires to establish itself as an international organization where global issues are addressed locally. Through an international network of partners, the firm has a pool of highly qualified and experienced consultants who have effectively provided services to their clients from all over the world, helping them increase efficiency and lower their costs.

Registered in Liverpool, UK, the SBZ Associates helps organizations – large and small – in providing business solutions through business process re-engineering, integrating best IT practices, developing performance management processes, training of employees and arranging interactive corporate events.

SBZ Associates is dedicated to help clients make distinctive, lasting, and substantial improvements in their performance. The team is large enough to possess a range of expertise and talents and small enough to provide consistency and accountability.

With a flair for technology and keenness to deliver, SBZ Associates is committed to support corporate leadership in reaching business solutions through innovation, creativity and a human touch. For us innovation has no limits and the word impossible simply does not exist. We firmly believe that technology is the tool, originality is the brand name and managing change through dialogue, awareness, knowledge sharing and education is the way to success.

Core Values

Innovation is our passion and creativity our strength

As a company, and as individuals, we believe in

- ✚ Client satisfaction
- ✚ Originality
- ✚ Honesty
- ✚ Professionalism
- ✚ Personal Excellence
- ✚ Leadership

We put the client's interest ahead of our own and believe we will be successful if our clients are successful. We uphold absolute integrity and value honesty and openness. We keep our client information confidential and do not compromise on quality, safety and environment. We have the courage to invent, to build internal support, get to the real issues and reach practical recommendations. We take on big challenges and pride ourselves on seeing them through. We deliver the best of our firm to every client as cost effectively as we possibly can.

We hold ourselves accountable to our customers, partners, and employees by honouring our commitments, delivering results and striving for excellence. Ours is a firm of leaders who love to exercise freedom to do what they think is right. Ours is a team with a strong flair for technology and a fierce commitment towards competence, creativity and teamwork.





Corporate Responsibility

The changing business environment has also affected society's views of how companies should contribute to their communities.

Since its inception, SBZ Associates has maintained that creating awareness through education and facilitating implementation through technology is the way to win. We acknowledge the inherent responsibility of making this world a better place to live by sharing resources and providing opportunities.

As a reflection of our integral faith in playing our part for development, 5% of our annual profit is invested in building social capital: we provide scholarships to school going children in South Asia.

Our employees are actively involved in supporting an engineered social change through skill development and capacity building for responsive educational programs and other philanthropic endeavours.

We also participate in solutions to shared global challenges through conferences and workshops.





We have our partners and clients across the globe



A few projects that we recently did

AIESEC Career Days

Online platform and CV database for companies and students participating in the employment forum organized all over Switzerland.

www.careerdays.ch

Success Match

A website which offers advice to; and maintains the database of members who are looking for personalized and confidential dating service. We redesigned the front look and feel of the website.

www.successmatch.ch

Txtfo Ltd.

Business model and an online system based in the UK that lets consumers buy a product through mobile sms. We designed the business model, revised the marketing strategy and developed the website.

www.txtfo.co.uk

Taaleem Foundation

Consultancy in the fields of project planning, implementation, HRD, and IT support services, besides other socio-economic development sectors including education, health and environment. Through Taaleem Foundation, we have worked with UNDP and World Bank.

www.taaleemfoundation.org

ITCN Asia

Organizing a conference and a meeting place for international investors looking to outsource their services to Pakistan, and Pakistan-based service providers

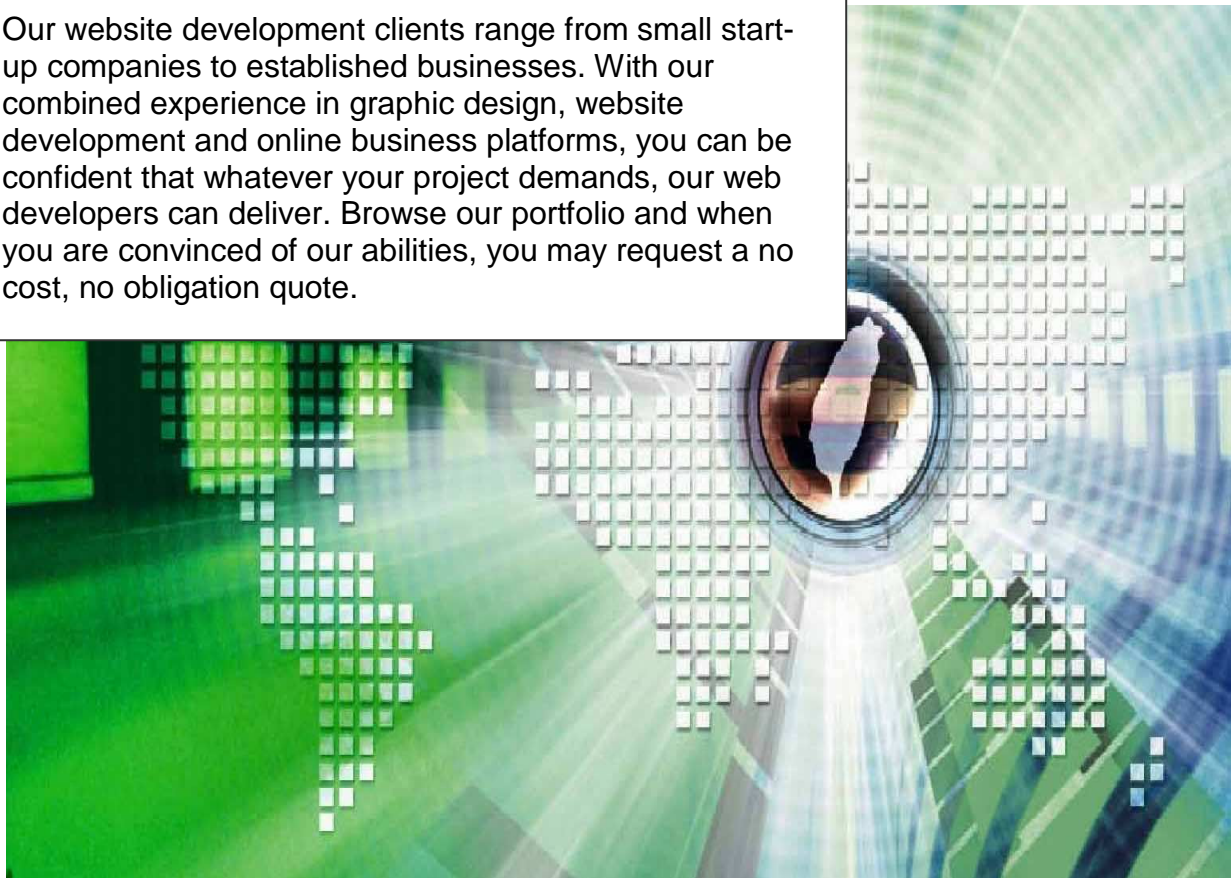
www.itcnasia.com



IT and Business Services

SBZ Associates offers a variety of services from basic website design to complete e-commerce website development. We have created and launched a number of successful websites since our inception, for many different types of businesses. We work with some of the best web designers who have the creative talent to appeal to your sense of style and turn your ideas into reality!

Our website development clients range from small start-up companies to established businesses. With our combined experience in graphic design, website development and online business platforms, you can be confident that whatever your project demands, our web developers can deliver. Browse our portfolio and when you are convinced of our abilities, you may request a no cost, no obligation quote.





Training and Education

Private Sector

When exploring training opportunities for your organization, it is best to start with your destination in mind. Then, let our experience guide you.

Talk to us. We can help you learn determine the development needs of your organization. We can help you identify the knowledge your staff requires to effectively respond to challenges facing your organization.

SBZ's Training professionals specialize in assessing training needs, designing, developing, delivering, administering and even evaluating corporate training solutions, which achieves the specific performance goals set by you.

Public Sector

We offer consulting and capacity building services to NGOs; teaching NGO staff how to manage their organizations, make their work product more effective, build a network of local and regional relationships and become self-sufficient through grants and self-enterprise.





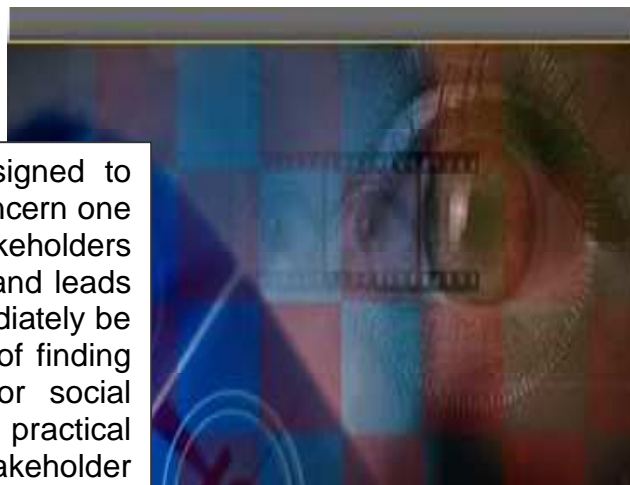
Corporate Event Management

Our passion is innovation. We create unique, effective and memorable events, engaging audience with innovative solutions around the world. We know how to make corporate events attractive, elegant and unique.



- ✚ Conference Production and Management
- ✚ Corporate and Live Events
- ✚ Motivation and Team Events
- ✚ Training and Development
- ✚ Incentive Programs
- ✚ Corporate Social Responsibility events

Our trademark **“Creative talks”** is designed to initiate dialogue on issues, which may concern one target group. It brings a group of stakeholders specific to the discussion topic together and leads to concrete deliverables, which can immediately be acted upon. The module is a great way of finding solutions to the pertaining corporate or social problem and finding innovative yet practical solutions to resolve it through a 360-stakeholder perspective.





Not sure yet? Send us your requirements at info@sbzassociates.com along with the name of your company and person of contact. We will get back to you in 48 hours with a concrete proposal, free of cost!

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